Morrell “Mo” Carter

Represented by: Paul Brewer

TV Talent Agents

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706.836.5290

Education

Southern University A&M College

Baton Rouge, LA

Spring Class of 2009

• Bachelor of Arts in Mass Communications – Broadcast Journalism (Minor: History)

Professional Experience

Sports Director

WZDX

Huntsville, AL

March 2016 to present

Sports Director

Alabama News Network (WAKA, WNCF & WCOV)

Montgomery, AL

October 2013 – December 2015

• Produce and anchor compelling local sportscasts for 5:30, 6, 9 & 10 pm newscasts

• Manage sports department that provides coverage of seven college programs, including Alabama, Auburn, Troy & Alabama State

• Produce and host a 30 minute Friday night football show called Mo & Longshore: a show that not only has high school highlights, but also gets football fans ready for college games

• Host and produce specials for SEC Media Days, BCS Championship, SEC Championship, National Signing Day, Magic City Classic & Iron Bowl

Sports Director

KALB TV (NBC / CBS)

Alexandria, LA

November 2011 – September 2013

• Anchor, produce, shoot & edit 6 & 10 pm sportscast, 5 days a week

• One-man band reporting from shooting highlights, interviews, b-roll and stand-ups

• Host & produce the high school sports show, The 5th Quarter

• Exclusively cover all high school sports in Central Louisiana

• Provide coverage of LSU Tigers, Northwestern St. Demons, La. College Wildcats & N.O. Saints

Sports Anchor/Reporter

KALB TV (NBC / CBS)

Alexandria, LA

August 2010 – November 2011

• Anchor, produce, shoot & edit 6 & 10 pm sportscast, 2 -3 days a week

• One-man band reporting from shooting highlights, interviews, b-roll and stand-ups

• Co-hosted & co-produced the high school sports show, The 5th Quarter

• Exclusively cover all high school sports in Central Louisiana

• Provide coverage of LSU Tigers, NSU Demons, La. College Wildcats and N.O. Saints

Sports Reporter/Producer

WAFB TV (CBS)

Baton Rouge, LA

June 2009 – August 2010

• Edited stories, packages & VO/SOTs for 6 p.m. and 10 p.m. Sports segments

• Co-produced LSU & Southern University football specials

• Shot & edited footage for sports segments

• Producer of sports shows, Sportsline Friday Night & Sportsline Overtime

• Covered LSU, Southern, Southeastern Louisiana, Baton Rouge Community College, the New Orleans Saints, the New Orleans Hornets and all local high schools in the viewing area

Sports Intern

WAFB TV (CBS)

Baton Rouge, LA

January 2009 – May 2009

• Worked with Sports Anchors, Reporters and Director

• Edited highlights, packages and VO/SOTs for 6 p.m. and 10 p.m. sports segments

• Assisted with segments for the sports show, Sportsline Friday Night/Sportsline Overtime

Student Sports Reporter/Anchor/Producer

Southern University TV 75

Baton Rouge, LA

March 2007 – May 2009 (2 years 2 months)

• Produced & Anchored multiple segments of a 30-minute show including sports

• Shot, edit, and wrote sports packages on Final Cut Pro

• Conducted interviews with local sports personal including college coaches and players

• Packages aired on campus cable network

Radio DJ/On-Air Personality

Citadel Broadcasting (now Cumulus Media)

Baton Rouge, LA

September 2006 – September 2008 (2 years)

• Hosted a weekend show on KQXL-FM and WXOK-AM

• Voiced and edited commercials

Other Related Experiences

• ESPNU Campus Connection Week Reporter (2009)

• BET Black College Tour VJ for Southern University (2008)

• Freelance Videographer for HTV 10 in Houma, LA (2004-2005)

Special Skills

• Extensive knowledge of ENPS and AVID newsroom software

• Experienced in use of wide range of cameras including DVC Pro, Digital and HD unit

• Skilled in linear and non-linear editing using Final Cut Pro, Edius, Adobe Premiere Pro, Grass Valley and Apple Motion

• Expert at posting web stories and video clips using WorldNow web producer platform and Bimvid

Knowledge of the following programs:

Microsoft Office (Word, PowerPoint, Excel)

NBC VOD, CBS Newspath, & CNN Newsource

Adobe Audition (Radio/Voice Editing)

FTP operations, Oasis & Precis

Apple Motion (Virtual Graphics)

Honors/Activities/Community Service

• 4x Louisiana AP Award Winner

• Maggie Street Baptist Church Men’s Ministry Volunteer

• National Association of Black Journalist (NABJ)

• Member of the Southern University Jaguars Football Team (2006-2008)