Jay Sarkar

Represented by: Paul Brewer

TV Talent Agents

[Paul.brewer11@comcast.net](mailto:Paul.brewer11@comcast.net)

706.836.5290

EXPERIENCE

Basketball Beat Writer - TheWolverineLounge.com

2018-present

Writing about the Michigan Men’s Basketball team from both newsgathering and analytical standpoints over the course of the NCAA men’s basketball season. Stories range from game-focused to enterprise and feature pieces.

Create content for the Wolverine Lounge website as well as providing content for social media like photos, graphics, videos, and GIFs.

WLNS, Lansing, MI

Sports Anchor/Reporter

October 2015 – 2018

Cover University of Michigan sports as well as local high schools.

KSFY-ABC Sioux Falls

Weekend Sports Anchor

Oct 2014 – Present

Writing stories and shooting packages in addition to going live on location, as well as filming local games

Started weekend anchoring in spring 2015, serve as fill-in weekday anchor

Specialized in connecting bigger, national stories and localizing them for South Dakota viewers

Served as lead reporter during station’s coverage of the 2014-2015 USHL Champion Sioux Falls Stampede’s Playoff Run

Big Ten Network Student U

Associate Producer

Feb 2012 – May 2014

Worked for the Big Ten Network to help create and broadcast sporting events

Coordinated production broadcasts with three other producers, managing a crew of 40 students into making remote productions at events like soccer, baseball and softball

Produced the first ever live game for Student U to broadcast on the Big Ten Network - (Wayne State vs Michigan Basketball – Nov 2013)

WOLV-TV – Michigan Student Television Station

Sports Director

Sep 2010 - Apr 2014

Creator, Co-Producer, Writer & Host of Sports-Comedy Variety Show – ‘Ultimate Sports Show’. Produced, edited & hosted Wolverine Alley Oop, Michigan Basketball highlights and analysis show

Was named Sports Director in Spring 2013 – Oversaw six different shows and responsible for coordinating producers and executive board in the network’s biggest department

Was voted Station MVP by peers for the 2013-14 Season, Produced 3 Packages that won the annual “Package of the year” award (2012, 2013, 2014)

ESPN

Studio Production Intern

Jan 2013 – Apr 2013

Content Production: attended meetings for shows I was assigned to, helped pitch concepts and segments for NFL Live, Sports Reporters and Highly Questionable

VO Unit – produced and edited footage to be aired on programs like Sportscenter, NFL Live and Outside The Lines

University of Michigan Athletic Department

Film Intern

Summer 2012 & Summer 2013

Developed videos that utilized sketch and situational comedy to display the rules that Michigan Student-Athletes must follow to maintain athletic eligibility

Wrote scripts, filmed, directed and edited the 20+ minute videos utilizing student-athletes

Videos were displayed to hundreds of Michigan athletes during summer 2012 and Summer 2013 and received much acclaim from the athletic population

UBS Wealth Management

Research Analysis Intern

Summer 2011 & Summer 2012

Compiled research reports on a wide spectrum of companies and firms in different fields to present to clients regarding investment opportunities

Planned multiple “Wine and Wisdom” events with local restaurants, combining wine tasting with financial advice in a casual setting for clients

Event planner for client event at Detroit Institute of Arts

Managed budget and organized event from start to finish for 250 high net worth clients

PROFESSIONAL SKILLS

Programs: FTP, Adobe Premier, AP ENPS+, Edius

Equipment: Sony XDCAM Cameras, Panasonic P2

Social Media: Facebook, Twitter, Vine, Instagram

Personal Blog: SarksBarks.com

Podcast: United States of Sports

EDUCATION

University of Michigan

College of Literature, Science and the Arts

Ann Arbor, MI

Major: Communications Studies

Graduation: - May 2014

Bachelor of Arts Degree

COMMUNITY SERVICE INVOLVEMENT

Huron Valley Humane Society – volunteered to help walk dogs at the shelter

Rotary Club of Ann Arbor – worked on numerous community service projects with my father who is a Rotarian

AWARDS

Michigan AP Award 2015

Best Sports Coverage - Live Cotton Bowl Special

OTHER

Conversational Spanish

Member of Michigan Sports Business Association, Michigan Association of Communications Students (MACS)

Sioux Falls Roteract Club