Simone Jameson

MULTIMEDIA REPORTER & JOURNALIST

Represented by: Paul Brewer

TV Talent Agents, Inc.

Paul.brewer11@comcast.net

706.836.5290

**Professional Skills**

Video & Audio Production- Adobe suite including Premiere Pro, AfterEffects, Audition, and Illustrator.

Writing Proficiency

**Education & Training**

Master of Arts, Interactive Media, Elon University, Elon, NC – 2013

Bachelor of Arts, Mass Communication, Georgia College & State University, Milledgeville, GA – 2010

**Professional Experience**

STREAMATL.NET, ATLANTA, GA

2016 – PRESENT

DIGITAL MEDIA HOST, CORRESPONDENT

Responsibilities include on-air reporting and talent preparation and development

Generate digital articles for StreamATL website and blog.

Conduct a variety of collateral tasks, such as, social media initiatives involving Facebook, Twitter and Instagram channels.

Host, edit and broadcast packages for On the Guest List Variety Show weeknight news stream with up-to-the-minute interviews.

Conduct real-time opinion polls and community discussions to meet objectives and grow audience attention.

Plan, develop and implement multimedia content, utilizing videos to publish material.

Use Facebook, Twitter and Instagram as productive channels to grow audiences 45%.

Create news postings, web articles and other marketing materials to publish on StreamATL blog.

GEORGIA OBGYN SOCIETY, DULUTH, GA

2015 – 2016

MARKETING COMMUNICATIONS COORDINATOR

Performed as subject matter expert to spearhead marketing communications projects.

Demonstrated knowledge and coordination ability to maintain Wordpress sites.

Served as editor for OBGyn News, Georgia OBGyn Society and various other outlets.

WATB 1420AM/POPLIFERADIO, LAWRENCEVILLE, GA

2015 – 2015

ON-AIR PERSONALITY

Functioned as On-Air Personality, creating scripts and other show material.

Co-host for Cool Kids Morning Show.

ARTIST CORNER LIVE, ATLANTA, GA

2014 – 2016

HOST, REPORTER

Formatted and edited video packages.

Generated special character graphics for immediate broadcast usage, increased audience engagement by 210%.

VISIKARD (MOBILE APP STARTUP), ATLANTA, GA

2014 – 2015

COMMUNICATIONS MANAGER

SIMPLE FLOORS, SUWANEE, GA

2013 – 2014

MARKETING CONTENT DEVELOPER

Managed 40+ individual social media accounts.

Planned and produced weekly newsletter to pursue 10,000+ consumer leads; increased Google Developer and social media leads by 50% within first three months.

GEORGIA PUBLIC BROADCASTING, ATLANTA, GA

2011 – 2016

VOLUNTEER PRODUCTION ASSISTANT

Gained professional skills and expertise through work in production department.

Operated cameras to provide video feed to master control for live news shows.

Honors & Affiliations

HOPE Scholarship/Dean’s List (2x)/Best Speaker Award (2x)/Toastmasters International: Competent Communicator Certification/ Competent Leader Certification/Atlanta Association of Black Journalists (AABJ)

TOASTMASTERS INTERNATIONAL, SNELLVILLE CHAPTER

2012 – 2012

PRESIDENT

Functioned as representative to plan and organize events and set agendas; conducted a variety of important presentations, maintained budgets and membership, and other relevant duties.