**DEDRICK RUSSELL**

Represented by: Paul Brewer, TV Talent Agents, Inc

[paul.brewer11@comcast.net](mailto:paul.brewer11@comcast.net) 706.836.5290

[www.TVTalentAgent.com](http://www.TVTalentAgent.com)

High-energy Anchor/Reporter with more than 15 years of experience, uses social media to market stories, an effective communicator with a talent for delivering attention-grabbing, high-quality news stories

ACCOMPLISHMENTS

Sigma Delta Chi Award in Journalism

Green Eyeshade Award in Reporting

EXPERIENCE

Reporter/Fill-In Anchor

November 2003–Current

WBTV, Raycom Media, Charlotte, NC

* Regular Fill-In Anchor for multiple shows
* Pitch stories daily that impact viewers
* Turn packages/vosots daily for multiple newscasts
* Tweet about stories to followers
* Write stories for station's website
* Member and writer for station's Editorial Board

Reporter/Fill-In Anchor

October 1997–October 2003

Newschannel 8/ABC7 WJLA, Rosslyn, VA

* Regular Fill-In Anchor for DC's only 24-hour cable Newschannel8
* Covered National stories including 2000 Presidential Inauguration,

9/11 Terrorist Attacks, and Capitol Hill Shooting

* Started as one man band - writing and shooting material, and generated story ideas daily

Bureau Reporter/Fill-In Anchor

September 1994–August 1997

WJWJ-TV, Beaufort, SC

* Regular Fill-In Anchor for the 6 o'clock news
* Hilton Head Island Bureau Reporter
* Wrote, shot, edited and produced stories daily
* Responsible for covering three counties

EDUCATION

Bachelor of Arts: English

Virginia State University, Petersburg, VA