

Simone Jameson
MULTIMEDIA REPORTER & JOURNALIST
Represented by: Paul Brewer
TV Talent Agents, Inc.
Paul.brewer11@comcast.net
706.836.5290

Professional Skills

Video & Audio Production- Adobe suite including Premiere Pro, AfterEffects, Audition, and Illustrator.
Writing Proficiency

Education & Training

Master of Arts, Interactive Media, Elon University, Elon, NC – 2013
Bachelor of Arts, Mass Communication, Georgia College & State University, Milledgeville, GA – 2010

Professional Experience

KJNB JONESBORO, AR
2017-PRESENT
REPORTER/FILL-IN ANCHOR/MMJ

STREAMATL.NET, ATLANTA, GA
2016 – 2017
DIGITAL MEDIA HOST, CORRESPONDENT
Responsibilities include on-air reporting and talent preparation and development
Generate digital articles for StreamATL website and blog.
Conduct a variety of collateral tasks, such as, social media initiatives involving Facebook, Twitter and Instagram channels.
Host, edit and broadcast packages for On the Guest List Variety Show weeknight news stream with up-to-the-minute interviews.
Conduct real-time opinion polls and community discussions to meet objectives and grow audience attention.
Plan, develop and implement multimedia content, utilizing videos to publish material.
Use Facebook, Twitter and Instagram as productive channels to grow audiences 45%.
Create news postings, web articles and other marketing materials to publish on StreamATL blog.

GEORGIA OBGYN SOCIETY, DULUTH, GA
2015 – 2016
MARKETING COMMUNICATIONS COORDINATOR

WATB 1420AM/POPLIFERADIO, LAWRENCEVILLE, GA
2015 – 2015
ON-AIR PERSONALITY
Functioned as On-Air Personality, creating scripts and other show material.
Co-host for Cool Kids Morning Show.

ARTIST CORNER LIVE, ATLANTA, GA
2014 – 2016
HOST, REPORTER
Formatted and edited video packages.
Generated special character graphics for immediate broadcast usage, increased audience engagement by 210%.

VISIKARD (MOBILE APP STARTUP), ATLANTA, GA
2014 – 2015
COMMUNICATIONS MANAGER

SIMPLE FLOORS, SUWANEE, GA
2013 – 2014
MARKETING CONTENT DEVELOPER
Managed 40+ individual social media accounts.
Developer and social media leads by 50% within first three months.

GEORGIA PUBLIC BROADCASTING, ATLANTA, GA
2011 – 2016
VOLUNTEER PRODUCTION ASSISTANT
Gained professional skills and expertise through work in production department.
Operated cameras to provide video feed to master control for live news shows.

Honors & Affiliations

HOPE Scholarship/Dean's List (2x)/Best Speaker Award (2x)/Toastmasters International:
Competent Communicator Certification/ Competent Leader Certification/Atlanta Association of
Black Journalists (AABJ)

TOASTMASTERS INTERNATIONAL, SNELLVILLE CHAPTER
2012 – 2012
PRESIDENT
Functioned as representative to plan and organize events and set agendas; conducted a variety
of important presentations, maintained budgets and membership, and other relevant duties.