

Jermaine Ferrell

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OBJECTIVE

To obtain a position that will enable me to utilize my strong organizational skills, interaction with the community, educational background, and ability to work well with people.

EXPERIENCE

WRIC-TV (ABC), Sports Anchor/Reporter, Richmond, VA, June 2018- Present

WFXR-TV (FOX), Sports Anchor/Reporter, Roanoke, VA, Sept. 2015 – June 2018

- o Manage entire on-air and production of the weekend sports segment
- o Determine all show content, scheduling, and running order
- o Write show content, approve all copy, and handle breaking sports stories
- o Shot video highlights of high school and college games

KFDX – TV (NBC), Weekend Sports Anchor, Wichita Falls, TX, Sept. 2013 – Sept. 2015

- o Manage entire on-air and production of the weekend sports segment
- o Determine all show content, scheduling, and running order
- o Write show content, approve all copy, and handle breaking sports stories
- o Shot video highlights of high school and college games

WSET – TV (ABC), News Producer, Lynchburg, VA, March 2012 – September 2013

- o Manage entire on-air and production of the weekday 11 PM newscast
- o Determine all show content, scheduling, and running order
- o Write show content, approve all copy, and handle breaking news stories

Shelor Motor Mile, Sales Consultant, Christiansburg, VA, November 2009 – Jan. 2012

WABG – TV (ABC), Weekend Sports Anchor, Greenville, MS, June 2009 – Sept. 2009

- o Manage entire on-air and production of the weekend sports segment
- o Determine all show content, scheduling, and running order
- o Write show content, approve all copy, and handle breaking sports stories
- o Shot video highlights of high school and college games

KAUZ – TV (CBS), Sports Director, Wichita Falls, TX, May 2002 – January 2009

- o Manage entire on-air and production of the daily sports segment
 - o Determine all show content, scheduling, and running order
 - o Write show content, approve all copy, and handle breaking sports stories
 - o Shot video highlights of high school and college games
 - o Maintain the sports page of the station’s website
- Held several positions at the station including news reporter, photographer, fill-in anchor, fill-in producer, assignment editor, assistant news director, interim news director and weekend sports anchor
 - Named by Holliday Independent School District to the 2007 Texas Association of School Boards Media Honor Roll

TIME WARNER CABLE, Sports Talk Show Host, Wichita Falls, TX, August 2008-May 2009

- Co-hosted weekly hour long television sports call-in talk show “Sports Central”

KSWO – TV (ABC), News Producer, Lawton, OK, July 2000 – May 2002

- Lead producer for weekday morning news broadcast “7 Wake Up News”
 - o Manage entire on-air and production of the show
 - o Determine all show content, scheduling, and running order
 - o Write show content, approve all copy, and handle breaking news stories
- Held several positions including production assistant, news reporter and photographer

KMGZ - FM, Sideline Reporter, Lawton, OK, August 2001 – November 2001

- Served as sideline reporter for Eisenhower High School Football games

KZCD - FM, Sideline Reporter, Lawton, OK, August 2000 – November 2000

- Served as sideline reporter for MacArthur High School Football games

US ARMY, Finance Soldier, July 1992 – January 2000

- Stationed at Fort Benjamin Harrison, Indiana and Fort Sill, Oklahoma
- Processed military pay and travel pay documents for military and government personnel
- Awarded Joint Service Commendation and Good Conduct Medals for processing military pay and travel pay documents in a timely manner

EDUCATION

CAMERON UNIVERSITY – Lawton, OK, 2002

- B.A. in Communications, Radio, TV, and Broadcast News Emphasis; Journalism Minor

PATRICK HENRY HIGH SCHOOL- Roanoke, VA, 1992

ACTIVITIES

- Master of Ceremonies, Rev. Martin Luther King, Junior Scholarship Prayer Breakfast, Wichita Falls, TX, 2003 – 2009
- Master of Ceremonies, Progressive Club Scholarship Debutante Ball, Wichita Falls, TX 2002 – 2008
- Guest Reader Morning Announcements Monthly, Jefferson Elementary, Wichita Falls, TX, 2007-2009
- Celebrity Team Leader, Teens Make A Difference Day, Wichita Falls, TX 2002-2009
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